

CURRICULUM VITAE

Name- Dr. Laxmi Mishra
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PERSONAL SUMMARY: Assistant Professor, School of Media and Communication at Adamas University, Kolkata, West Bengal. I am naturally inquisitive and ready to learn new things to enhance my knowledge and sense of understanding in the field of research and teaching. I want to contribute to society/in academics through my teachings and research. The title of my thesis is “**An Analytical Study on the Coverage and Portrayal of Child Sexual Abuse in Newspapers in India**”.

SKILLS: -

- Knowledge of Coral Draw, Illustrator
- Knowledge of Adobe Photoshop
- Academic writing
- Research Writing

WORK EXPERIENCE:-

- Working as an Assistant Professor at the School of Media and Communication, Admas University, Kolakata since 1 June 2023 to present.
- Assistant Professor at Theivennai Ammal College, Villupuram, Tamil Nadu (6 months).
- Visiting Faculty at the School of Management and Sciences, Varanasi (4 months).

CONTRIBUTION TO PRESENT INSTITUTION-

- Initiated a Digital Newspaper named “*AU Spotlight*” for the University.
- Timetable co-ordinator, Planning and Monitoring co-ordinator, NAAC 3 and NAAC 7.
- Moderator at the International Conference of Media and Communication (ICMC II) on 29 January and 30th January 2024.
- Moderator in the Faculty Development Programme on “Research Paper writing and Publication in Scopus/ WOS Journals” from 10th July to 14th July 2023.

CONTRIBUTION TO PAST INSTITUTION-

- Organised a “One-day Research Workshop” on “*Writing Research Paper and Research Proposals: Research Ethics and Avoiding Plagiarism*”. Within collaboration the English department on 20th February.
- Initiated a Digital newspaper named “*Shakti*” for the institution.

EDUCATION:-

- **Ph.D. in Mass Communication and Journalism from Banaras Hindu University- Varansi- UP, India.**
- **Qualified UGC-NET in Mass communication and Journalism.**
- **Master of Arts: Journalism & Mass Communication CSJM University University - Kanpur, UP, India**
- **Bachelor of Science: Zoology and Botany Brahamanand Degree College - Kanpur, UP, India.**
- **Intermediate: Physics/Chemistry/Biology/English/Hindi- Kanpur, UP, India.**
- **High School: Hindi/English/Maths/Science/Social Science/Arts - Kanpur, UP, India.**

PAPERS PUBLICATION:-

- **A Review on Women’s Participation and Role of Media & Mass Communication in the Freedom Movement in India”** Published in Studies in Humanities and Social Sciences(SH&SS), UGC CARE GROUP 1 JOURNAL, SUMMER 2023, Page no. 1-12 Volume- 30, Impact factor 7.5, ISSN: 0972-1401
- **Internet Memes as Stress Buster in the Time of COVID-19 Pandemic** Published in “GLOBAL MEDIA JOURNAL, AUGUST 2022, ISSN: 1550-7521.
- **“A Review on Child Sexual Abuse and Media”** Published in “Shodh Drishti” UGC approved Journal no. 49321, Vol. 12 No. 11.1 November 2021, Page no. 172-176, Impact factor- 5.427, ISSN: 0976-6650.
- **“A Study on the Role of Mass Media in Creating Awareness of Child Sexual Abuse among Youths”** Published in 'Ayan' (April-June, 2021) ISSN: 2347-4491, Page no. 93-100, June 2021.
- **“A Review on Public Sphere as Virtual Sphere”** Published in Peer-reviewed journal “Centurion Journal of Multidisciplinary Research” with ISSN 2395-6216 (Print Version), ISSN 2395-62224 (Online Version) Volume 10, Number 2, Page no- 73- 82, April- September 2020.

- **“Framing of Child Sexual Abuse in Indian Newspapers”** Published in a UGC care listed Journal of Studies in Indian Place Names (SIPN) with ISSN 2394-3114, Impact factor:- 6.30, Vol. 40 Page No. 312- 325 Issue 56, March Year 2020
- Got a paper published titled **“Portrayal of Developmental issues in Hindi Films with special reference to Women Empowerment”** in Ayan journal. UGC list no: - 49095 ISSN:- 2347-4491, Impact factor:- 2.382, Vol. 6 No 2 page no. 338-346, year -2018.

CHAPTER PUBLICATION IN BOOKS:-

- **“Rape Myth in Hindi Films” in WOMAN EMPOWERMENT & SUSTAINABLE DEVELOPMENT (IC-WESD-2020)**, Research Foundation of India ISBN: 978-93-89522-28-0 Page no 27 -33
- **A study on the Digital world as the Lonely Planet: The more we connect, the more we escape from reality** in Rise of the Digital Human perspective on Digital Communication in India Today, ISSN No: 978-8194303510, Page no. 31 to 36, year 2019. (AIMC INTERNATIONAL CONFERENCE).
- **“A Study regarding the usefulness of Educational Apps among school students in Varanasi”** at 2nd National Media Conclave -2018 Orissa. ISBN No.: 978-93-5321-913-0 Page no. 473-480, year-2018.

Reviewer-

- **The social science journal** published by Elsevier on behalf of the Western Social Science Association.

CONFERENCE/SEMINARS ATTENDED:-

- Presented a Paper on **“Navigating Climate Change in the Arctic: Towards Sustainable Development and Environmental Resilience through Creative Industries”** at SCIENTIFIC AND PRACTICAL CONFERENCE titled "YOUTH ARCTIC: SCIENCE FOR THE FUTURE on 25 May 2024 at Yugra State University (YUSU) Khanty-Mansiysk Autonomous Okrug
- Presented a paper on **“A Cybernetic Study on Mitigation Misinformation and Fake News in Post-truth Era”** at a National conference organized by the School of Media and Communication Design, IMS Unison University, Dehradun on December 2, 2023.

- Presented a paper on *“An Analytical study on Femvertising: Feminism in India”* at an International conference organized by Women Christian College, Chennai on 29 March 2023.
- Presented a paper *“A Review on Participation of Women in the Freedom Movement of India and Role of Media”* in a National Seminar on Indian Media and the Freedom Movement Jointly organised by the Indian Institute of Mass Communication and Journalism and Indian Council of Historical Research in New Delhi from 27 April to 28 April 2022.
- Presented a Paper titled *“Virtual Sphere as a New Public Sphere”* at a National conference on the *Impact of Social Change and Technology on Family and Community”* Sponsored by ICSSR in March 2019.
- Presented a paper titled *“A Study on Prevailing Gender Stereotypes and the Changes in the Choices of Gender-Related Occupation in 21st Century”* in a National Seminar on Gender Stereotyping in Occupational Choices: Impact on Women Sponsored by National Commission for Women, Varanasi in May 2019.
- Presented a paper titled *“A Study regarding the Usefulness of Educational Apps among School Students in Varanasi”* at 2nd National Media Conclave -2018 Orissa.
- Presented a paper titled *“Portrayal of Women in Hindi Films with special reference to Women Empowerment in the 21st Century”* at the NISC International Conference- 2018, BBAU Lucknow.

ATTENDED FDP:-

- **NEP 2020 Orientation & Sensitization Programme** Under Malaviya Mission Teacher Training Programme (MM—TTP) of the University of Grants Commission (UGC) organized by Central University of Jammu from 12 March 24 to 21 March 24.
- **Recent Trends in Qualitative Research** conducted by the School of Social Sciences and Languages (SSL) from 31/01/23 to 03/02/23 at Vellore Institute of Technology, Chennai.

ATTENDED WORKSHOP:-

- Attended *“Research Writing Workshop for SC/ST/OBC and Women Research Scholars* (5-9 March 2019) at M.P. Institute of Social Science Research (MPISSR). Sponsored by the **Indian Council of Social Science Research (ICSSR)**, New Delhi.
- Attended *“The Research Methodology workshop* from 11 December 2020 to 17 December 2020 at **Jamia Millia Islamia University** Delhi. Sponsored by the Ministry of Human and Resource Development (MHRD).

ATTENDED WEBINAR: -

- Attended Webinar series on Media and Communication Research from 3rd August 2020 to 7th August 2020.
- Attended Executive Development Program ON MEDIA LITERACY from October 11, 2021, to October 13, 2021.

MEMBERSHIP:-

- Coalition for Independent Technology Research.

References:-

- Prof. Anurag Basu, Professor, Banaras Hindu University, Varanasi, UP. (Mo.- +91 9415450850, email: anuragdave74@gmail.com)
- Dr. Govind Kumar, Assistant Professor, Manipal University Jaipur, Jaipur, Rajasthan (Mo.- +91 8090384406, Email: gkgovindkumar42@gmail.com)

Place: Kolkata


Dr. Laxmi Mishra