ARNAB BASU

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I am an enthusiastic-creative-positive-multi tasker-hardworking team player, a former Radio Jockey & Radio Producer of Kolkata & Siliguri, a Bengali voice over/dubbing artist, an educator and a lifelong learner.



Academic Experiences

Current Role: Assistant Professor (pursuing Ph.D), School of Media and Communication

(SoMC)

Organization: Adamas University (AU), Barasat, Kolkata

Working since: 04 June, 2022 - present

Additional role/responsibility: i) School (SoMC) Examination Coordinator, ii) DY Examination Superintendent-AU, iii) Student Affair's representative (SoMC), iv) Fashion Club

Coordinator (AU), v) Mentor (SoMC).

Past academic role: Assistant Professor, Dept. of Media Science & Journalism

Organization: Brainware University, Barasat campus.

Work tenure: 12 July, 2019 – 04 June, 2022

Past responsibilities: Teaching (online, offline), Mentoring, Helping students to develop their skills, Programme/Seminar/Webinar moderation & anchoring, Course structure preparation,

NAAC related work, Digital content preparation, Question paper/bank ready,

departmental Administrative work, Industry visit coordination.

Radio Experiences

Designation	Company	Working year	Location
Producer (RODP) &	TVTN / Brand: ISHQ/Oye	Nov 2016 – April 2018	Kolkata
RJ	104.8 FM		
Radio Jockey	TVTN / Brand: ISHQ/Oye	May, 2012 –Oct, 2016	Kolkata
	104.8		
Programming in chief	High Media / Brand: High	Nov, 2009 - April, 2012	Siliguri
(Producer)	92.7 FM		
Radio Jockey	Sun TV Network / Brand:	Oct, 2008 - Nov, 2009	Siliguri
	93.5 Red FM		
Radio Jockey	High Media / Brand: High	Nov, 2007 - Oct, 2008	Siliguri
	92.7 FM		

Skills in Radio

(Total Pvt. FM Radio Experience: 2007 to 2018)

As Producer	As Radio Jockey	
Create / Plan for On-Air show	Breakfast show (2012 – 2016)	
Providing content for show	Night Show (2015 – 2016)	
Contest idea	On-ground anchoring	
Segment idea	Voice Overs	
Writing scripts for shows, station elements	Creative ideas for shows	
Create new promos for shows	Team player	
Competition monitoring	Ready to take challenge for any time	
	band	
Ideation and scripting for station elements	Handling RCS for radio shows	
Team player & Hard worker	Handling Sound forge, Vegas, Nuendo,	
	Audacity for editing	

Television Experience:

- ♣ Worked as a segment director and as an anchor for the show 'PRABHATI', aired on DD Bangla (Raa Production Media)
- **♣** Worked as a **programme coordinator & participant groomer** for the show 'Megastar', aired on **E-TV Bangla** (for **Windows Production**).
- ♣ Worked as a researcher for the non-fiction show 'Sindhel Chor', aired on Akash Bangla channel (for Windows Production)

Educational Qualification:

- ♣ Pursuing Ph.D in Jouranlism and Mass Communication, from Adamas University.(2023)
- ♣ Master Degree in Journalism & Mass Communication: Calcutta University, 2007 (58.9%)
- ♣ Graduate (H) in Journalism & Mass Communication: A.P.C.College (CU), 2005 (52%)
- ♣ H.S. (10+2) in Humanities: Taki House Multipurpose School for Boys, 2002 (57%)
- ♣ Madhyamik (10) in the year of 2000 (66.25%)

Interests & Hobbies:

	Music, my soul finds solace in it
♣ I am a web series worm	♣ I am a good listener
Love cooking, love eating	♣ Travelling & shopping

Thank You